



Excellent Boot Düsseldorf 2007 for Victron Energy

For anyone having anything to do with boats or the boating business, Boot Düsseldorf is the place to be. From high-tech to high-fashion, from top design to super-yacht; Boot Düsseldorf offers a full spectrum of products and services for the marine market.

With 103.000 net square meters of exhibition space, 17 halls, a representation from over 50 countries and nearly 1700 exhibitors, there was enough to be seen at this year's fair.

Victron Energy products were displayed by distributors Fisher Panda, Transwatt GmbH and Bukh Bremen. Victron Energy shared a stand with Transwatt GmbH. The booth, presenting almost the entire range of products attracted a lot of attention and resulted in many visitor enquiries. Special attention has been paid to the new MultiPlus 2000 Compact, the latest addition to the range of compact inverters/chargers and the Phoenix EasyPlus, an inverter/charger with built-in AC distribution.

We can speak of a very successful show said Uwe Dräger, Victron Energy sales manager for Germany. The number of visitors at our booth has been very high. We had a lot of positive reactions and interesting new contacts have been established. The German market is still a growing one; this means that there are enough opportunities for us to expand our activities”.

